

Message Text

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ORIGIN COME-00

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P 102114Z JUN 75

FM SECSTATE WASHDC

TO AMEMBASSY BERLIN PRIORITY

UNCLAS STATE 135186

E.O. 11652: N/A

TAGS: BEXP, GE

SUBJECT:LEIPZIG SPRING 1976 FAIR

BERLIN FOR FELIX BLOCH

1. SPACE NEEDED FOR 20-BOOTH SHOW WILL BE 500 SQUARE METERS
FOR BOOTHS, AISLES, STORAGE, LOUNGE AND CONFERENCE ROOMS.

REQUEST COMM OFF FIND OUT FROM FAIR AUTHORITIES THE
PROBABLE LOCATION OF U.S. SECTION AND RESERVE SPACE
WITHOUT FINANCIAL COMMITMENT.

2. IN ORDER TO AID DOC DESIGNERS, WE WOULD APPRECIATE
PLAN OF AVAILABLE FLOOR SPACE, AND ALL AVAILABLE INFORMATION
ON FIRE, AISLE, SANITARY AND OTHER REGULATIONS, ELECTRICITY
VOLTAGE AND PHASE, TYPE OF PLUGS USED, AND ANY OTHER
RELEVANT INFORMATION PECULIAR TO LEIPZIG FAIR AND G.D.R.

3. WHAT ARE DEADLINES FOR SPACE PAYMENT, PARTICIPANT
APPLICATION, ETC.

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4. ARE THERE ADEQUATE EATING FACILITIES? WHAT ARE THE TERMS AND COSTS FOR U.S. COMPANIES FOR PARTICIPATION IN

FAIR-SPONSORED TECHNICAL SEMINARS.

5. POLL OF 20 INSTRUMENTATION FIRMS SHOWS 19 INTERESTED IN LEIPZIG, DUE TO INTEREST BY U.S. FIRMS AND APPARENT MARKET, WE ARE GOING AHEAD UNLESS POST HAS OBJECTIONS, WITH THEME OF INDUSTRIAL PROCESS CONTROL, MEASUREMENT AND LABORATORY INSTRUMENTATION, PRIMARILY APPLICABLE TO CHEMICAL, METALLURGY, AND MACHINE TOOL INDUSTRIES. WOULD APPRECIATE POST REACTION.

6. WOULD COMM OFF OBTAIN FROM APPROPRIATE G.D.R. OFFICIALS, LIST OF U.S. COMPANIES WHICH INTEREST THEM, AND LIST OF PARTICULAR PRODUCTS IN THEME AREA WHICH G.D.R. WOULD BE MOST LIKELY TO BUY.

7. WILL FORWARD TO COMM OFF SUMMARY EXHIBIT PLAN WITHIN WEEK. KISSINGER

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